

William S. Altman

Education

*a rigorous grounding
in the social sciences*

Ph.D. in Educational Psychology and Measurement, 1999. Cornell University.

M.S. in Educational Psychology and Measurement, 1986. Cornell University.

M.P.S. in Communication Arts, 1982. Cornell University.

B.A. in History, 1979. The University of Pennsylvania.

Teaching Experience

*over 30 years in
public and private
institutions*

SUNY Broome Community College, Binghamton, NY

Professor, Psychology and Human Services Department. 2013–Present.

Associate Professor, Psychology and Human Services Department. 2007–2013.

Assistant Professor, Psychology and Human Services Department. 2003–2007.

Outstanding Professional Contributions to Student Success Award in 2005, Partnership for Academic Student Success.

Ithaca College, Ithaca, NY

Assistant Professor, Psychology Department. 2000–2003.

Lecturer, Psychology Department. 1997–2000.

College courses

State University of New York College at Cortland, NY

Lecturer, Psychology Department. 1988–1997, 1999.

Received three teaching awards.

Nazareth College, Rochester, NY

Lecturer, Psychology Department. 1990–1991.

Cornell University, Ithaca, NY

Graduate Teaching Assistant, Education Department. 1984–1987.

Graduate Teaching Assistant, Communication Arts Department. 1979–1980.

At these colleges, I taught a total of nine different psychology courses and photojournalism. Also co-developed a course at Ithaca College to teach at-risk students better techniques for creative thinking, study skills, memory enhancement, and time management.

Workshops
for students

“V” Diagrams for Paper Writing Success. Workshop presented at SUNY Broome Community College, September 2016.

Concept Mapping for Successful Learning . Workshop presented at SUNY Broome Community College, February 2016.

Mythbusting: Lies your teachers told you. Workshop presented at SUNY Broome Community College, September 2014, September 2015.

Educational Psychology's Secrets of College Success. Workshop presented at SUNY Broome Community College, September, 2012.

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Lie Detection. Workshop presented with W. Warren at SUNY Broome Community College, October, 2012.

Sleep. Workshop presented to students at SUNY Broome Community College, November, 2012.

How to Create Your Own Cult. Workshop presented at SUNY Broome Community College, December, 2012.

Building community and creating and practicing sustainability. Workshop presented at Broome Community College, September 2007.

Time management and study skills for at-risk students. Workshop presented at Broome Community College, Partnership for Academic Student Success, 2005.

Guest lecturer in several courses addressing test-taking, time management, and study skills for SUNY Broome Community College. 2004–Present.

College survival skills: Study methods and time management; and *Are you Mister Rogers or Darth Vader? Understanding personality testing.* Workshop presented for Ithaca College Summer College for High School Students, 2002.

Strategies for handling stress. Workshop presented for Ithaca College Department of Residence Life, 2001.

Use computers to make learning fun. Workshop presented for at-risk seventh graders in Yonkers, NY. 1991.

Workshops for teachers

Concept mapping and "V" mapping: Tools to promote students' understanding. Workshop conducted at the National Institute on the Teaching of Psychology, January, 2016.

Designing rubrics as teaching tools. Workshop conducted at the Northeast Conference for Teachers of Psychology, October, 2015.

Create your own cult: An exercise in social psychology. Demo demo conducted at the National Institute on the Teaching of Psychology, January, 2015.

Designing rubrics to improve students' writing, make grading easier, and improve student perceptions. Workshop conducted with K. Greenberg at the National Institute on the Teaching of Psychology, January 2015.

A Scaffolded Approach to Hands-On Laboratory Experience for Community College Students. Presented as part of a symposium conducted at the meeting of the American Psychological Association, August, 2014.

Creating exciting, pain-free PowerPoint presentations. Workshop conducted at the National Institute on the Teaching of Psychology, January 2013.

CMS? We don't need no stinking CMS! Building your own course management system-free and easy. Symposium conducted at the National Institute on the Teaching of Psychology, January, 2013.

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Teaching using wikis. Workshop presented with S. Frantz at the Southeastern Conference on the Teaching of Psychology, February, 2012.

Create engaging PowerPoint presentations that facilitate great teaching—Really! Workshop conducted at the National Institute on the Teaching of Psychology, January 2012.

Engaging PowerPoint presentations. Workshop presented for the Teaching Resources Center, SUNY Broome Community College, November 2011.

Get them involved! Easy ways to integrate hands-on experiments in your classes. Psi Beta Workshop and symposium conducted with R. Musselman, D. Leighton, & R. Musselman, at the meeting of the Association for Psychological Science May, 2011.

New techniques and apparatus for the teaching of psychology. Workshop presented for the Psychology & Human Services Department, SUNY Broome Community College, January, 2011.

Are you looking for some interesting ways to incorporate hands-on student learning into our classes? Workshop presented for the Teaching Resources Center, Broome Community College, December, 2010.

Scaffolding hands-on student research in introductory psychology. Invited panel presentation at the Association for Psychological Science Annual Conference, May, 2010.

Enhancing the scholarship of teaching and learning as a journal reviewer. Presented with A. Christopher and P. Marek at the National Institute for the Teaching of Psychology, January 2010.

Ordinary men: Understanding torture and genocide. Presented with L. Firsching at Convocation Day, Broome Community College, 2009.

Tips and tricks for community college teachers. Presented at the National Institute for the Teaching of Psychology, January, 2009.

Taking it to the streets: How to give psychology away and become a local media hero. Presented with J. Shultz, K. Bordens, and R. Farberman at the National Institute for the Teaching of Psychology, January, 2008.

Designing rubrics ; Picking a textbook, Debunking common educational myths; Incorporating visual methods in teaching ; “V” mapping for writing student and scholarly papers; Understanding APA style. A series of professional workshops presented at the Learning Resource Center, Broome Community College, 2008.

Instructor-prepared concept maps as teaching tools in general psychology. Presented at the National Institute for the Teaching of Psychology, January, 2007.

Advance organizers and diagnostics using in-class writing techniques. Presented at the National Institute for the Teaching of Psychology, January, 2006.

Writing: Your class, your students. Workshop presented as part of the Broome Community College, WINC Workshop Series. 2006.

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Concept mapping and "V" mapping. Tutor in-service training presented at the Broome Community College, Learning Resource Center. 2006.

Learning via asynchronous online discussions: Students' attitudes, expectations, and perceptions. Paper presented with J. Pena-Shaff and H. Stephenson. at the Conference on Faculty-Student Partnerships in Teaching & Learning, May, 2004.

Practical applications of creativity in the workplace. Workshop presented for Cornell Cooperative Extension, 1998.

If the computers are obsolete before we buy them, why buy them? Symposium presented with W. Daetsch at Educational Technology Day, March, 1997.

Best practices for computer-assisted instruction. In-service workshop presented for Homer Senior High School, Homer, NY. 1991.

Computer-assisted instruction for at-risk students. In-service workshop presented for School District Office, Yonkers, NY. 1991.

If a machine can do your child's homework, is there something wrong with machines, or with the homework? Symposium presented with C. Frederick and D. Gasteiger at the National Educational Computer Conference, June, 1989.

Correlative thinking vs. compartmentalization. Paper presented at the Second International Congress on Misconceptions in Science Teaching, July, 1987.

The interrelationship of creativity and personality type: An attempt at integration. Paper presented at the Eastern Educational Research Association, February, 1986.

Teaching creativity as a strategy for survival in a world of rapidly expanding knowledge. Paper presented with J. Jenkins at the 25th Annual Conference of the Association for General and Liberal Studies, November, 1985.

Individual mentoring

Mentor for psychology research students in independent studies at SUNY Broome Community College. 2016-Present.

Career and academic mentor for students in the Binghamton Advantage Program, which enables struggling students from Binghamton University to improve their academic standing through coursework at SUNY Broome Community College. 2011–Present.

Trained Ithaca College undergraduate Teaching Assistants and Laboratory Assistants in teaching skills and laboratory management. 1997–2003.

Provided computer technician training for at-risk students participating in The Learning Web, an alternative education program; for home-schooled students; and for individuals affiliated with other community organizations . 1996–2001.

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Advising SUNY Broome Community College	Academic and Career Mentor for Binghamton Advantage Program , Psychology and Human Services Department. 2003–Present. I provide specialized career and academic mentoring for students in this program, which enables students from Binghamton University (a SUNY unit) to improve their academic standing, through coursework at SUNY Broome Community College.
	Academic Advisor , Psychology and Human Services Department. 2003–Present.
	Other advising efforts and committee work:
	Member , Learning Centered Environment Subcommittee, College Curriculum Committee. 2005–2006. Helped to develop standards and implement campus-wide evaluations.
	Board Member , Partnership for Academic Student Success. 2004–2005. Helped create this program to provide academic, financial, and personal support to at-risk students.
Ithaca College	Orientation Advisor , School of Humanities and Sciences. 2001–2003.
	Advisor for Majors and Potential Majors , Psychology Department. 2000–2003.
	“Safe Place” Program Advisor , IC Bisexual, Gay, and Lesbian Alliance. 1999–2003.
	Other advising efforts and committee work:
	Member , Committee to develop a new Psychology Dept. advising plan. 2002–2003.
	Member , Orientation Planning and Evaluation Committee. 2001.
	Ambassador , “Ithaca and You” Admissions Program. 1999–2003.
	Ambassador , “Ithaca College Discovery Days” Admissions Program. 1999–2003.
Cornell University	Volunteer Advisor , <i>Dear Uncle Ezra</i> , Dean of Students Office. 1986–1991. I researched and answered academic and personal questions for students, faculty, staff, and members of the community through this online advising program.
	Resident Artist , Risley Residential College. 1984–1985. In addition to offering academic and personal counseling, I helped students create programs in the performing and fine arts; managed an experimental theater; produced theatrical events and videos; and consulted in educational and artistic areas.
	Houseparent , Triangle Fraternity. 1979–1985. At the Cornell chapter of this national fraternity of engineers, architects, and scientists, I provided personal and academic counseling and helped plan social programs.
The University of Pennsylvania	Ambassador , Kite & Key Society. 1979–1981. On-campus, I worked with prospective and incoming students. Off-campus, I visited high school students as a representative of the university.
	Student Mentor , <i>Students Helping Students Program</i> . 1978–1979. Working with a faculty mentor, I advised a small group of first-year students.

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Curriculum Development

*contributions to the
campus and
community*

Committee on Associate and Baccalaureate Education Task Force, American Psychological Association to create a Top 20 Principles Guide for undergraduate education, Co-chair (with Megan Smith)

Curriculum Committee, SUNY Broome Community College. 2015-2018.
Assist in the development and evaluation of new courses and programs.

Early Alert Evaluation Task Force, SUNY Broome Community College. 2012–2015.
Chair of committee analyzing and evaluating the success of a new retention program which employs intrusive advising for students having difficulties.

General Education Committee, SUNY Broome Community College. 2011–2012.
Helped to analyze and develop the College’s General Education Requirements.

Psychology Department, SUNY Broome Community College. 2006–2011.
Created courses in educational and social psychology to serve the Early Childhood Education, Health Sciences, and Psychology and Human Services programs.

Technology Advisory Board, Houghton Mifflin Company. 2006–2008.
One of two psychologists chosen for this national board, which analyzed the needs of instructors and students, evaluated trends in classroom use of technology, reviewed educational merits of prototypes, and shared ideas for new instructional technology.

General Education Assessment Committee, Broome Community College, Liberal Arts and Human Services Division, 2004–2007.
Developed and implemented assessment of psychology and social science programs in the liberal arts and social sciences as mandated by the State University of New York.

Writing Initiatives Network Committee, Broome Community College, Liberal Arts and Human Services Division. 2006–2007, 2012–2015.
Evaluated “writing emphasis” courses and assisted instructors in developing such courses across the curriculum.

Psychology Department Program Development, Broome Community College, Department of Psychology and Human Services. 2004–Present.
I led the first stage and currently support the effort to create a program for students who wish to major in psychology.

Psychology Department Laboratory Development, Broome Community College, Department of Psychology and Human Services. 2004–Present.
Designed an interdepartmental lab for student research and training. I now integrate technology-based teaching tools into the program and train faculty in their use.

Dean’s Task Force on Curriculum and Instruction, School of Humanities and Sciences, Ithaca College. 2002–2003.
Helped identify long-term curriculum goals for the college and outlined implementation and evaluation methods.

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Educational Consultant, CLEAR Foundation, Ithaca, NY. 1997–1999.

The CLEAR Foundation provided technology to underfunded school districts. I designed mobile computer learning environments to bring to each site, for students, staff, and community use. Later, I helped CLEAR create a technology-based classroom to provide free computer training to the community.

Research Assistant, Cornell University Education Department. 1983.

I developed a series of computer-assisted instruction modules for research on the use of concept maps in science education.

Management and Problem Solving

Member of the Student Conduct Appeals Board, SUNY Broome Community College. 2016–Present.

As part of a board of faculty and staff, we seek fair sanctions in a wide variety of cases to reinforce correct behavior without alienating the party from the college community.

Member, BCC Website Subcommittee of the Deans and Chairs Committee. 2009–2010. Helped establish standards for the development of Broome Community College websites.

At colleges

Technical Consultant, Broome Community College Student Support Services. 2009. I assisted in the evaluation and selection of electronic tablets for student note-takers.

Member, BCC Promotions and Appointments Committee. 2008–2009. Evaluated a member of the faculty for continuing appointment.

Chair, Broome Community College, Ad-Hoc Hearing Committee. 2008. Worked with faculty members and student to resolve an academic grievance.

Faculty Justice, Ithaca College Office of Judicial Affairs. 2000–2003.

As part of a board of faculty, staff, and students, helped adjudicate a variety of cases involving behavioral, academic, and other issues.

Chair, Friends of Risley Theatre, Cornell University. 1996–1998.

Created and led this organization, which provided training and support for theater technical personnel and assistance with fundraising efforts.

Technical Director, Risley Theatre, Cornell University. 1984–1985.

Managed all technical aspects of a student theater, including budget, maintenance, and training for student personnel.

Director, Technical Director, Stage Manager, Hill House Players, The University of Pennsylvania. 1975–1978.

Entrepreneurial experience

Business Manager, TENET, Inc., Ithaca, NY. 1987–2001.

Owner, 1995–2001. **Director of Operations and Managing Partner**, 1987–1995. Managed a computer manufacturing and service firm. Directed and managed teaching consultants, programmers, and technical associates. Designed and introduced new products and services. Expanded operations and refocused corporate goals.

Marketing Consultant, Ithaca, NY. 1987–1988.

Created marketing surveys and analyses for electronics design and manufacturing firms. Developed technical documentation and marketing pieces.

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Photographic Consultant, Cornell University Remote Sensing Laboratory. 1980–1982.
Managed photographic laboratory operations and enhanced Landsat and airphoto images.

Community projects

Organizer, *KidBuild '98*. 1997–1998.

Created and managed this event, which provided free computers, printers, and software to over 30 needy children as part of Ithaca Technology Week. *KidBuild* became the *Computer All-Stars*, an ongoing and highly successful program now run by the Ithaca Youth Bureau.

Organizer, community learning centers and other programs. 1992–2001.

Led efforts to provide technological training and computer facilities for teachers in economically-disadvantaged school districts, elderly shut-ins, and children in cooperation with the CLEAR Foundation, the Ithaca Youth Bureau, Finger Lakes Unschoolers Network, Southside Community Center, Cornell Cooperative Extension-Tompkins County, the Senior Center, and other organizations.

Technology Consultant, First Night International. 2005–2006.

Provided advice, troubleshooting, and emergency assistance to this arts organization.

Technology Consultant, Maine Writers & Publishers Alliance. 1999.

Assisted in design of MWPA's website, and consulted on other technical issues.

Organizer, Ithaca Mayor's Task Force. 1997–2001.

United technology companies and artists in an effort to provide free Internet access terminals throughout the City of Ithaca.

Steering Committee Member, IthacaNet, Inc. 1997–1998.

Organized annual conference. Worked with vendors and community agencies to encourage the development of high-technology infrastructure for all Tompkins County residents.

Communication Skills

*Writing, editing,
photography,
print production,
website design*

Consulting Editor, *Teaching of Psychology*, 2016-Present.

Peer Reviewer, 2006–2016.

This is the journal of record for Division 2 of the American Psychological Association.

Associate Editor, *Teaching Tips: A Compendium of Conference Presentations on Teaching, 2015-16*, 2016-Present.

Chair of the Society for the Teaching of Psychology Presidential Task Force on Psychology in the Communities, 2016-Present.

Creator and Administrator, *The Psychology in Communities Wiki*, 2016-Present.

Moderator, PsychTeacher Listserv

Society for the Teaching of Psychology (Division 2–American Psychological Association). 2014-Present.

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Communication Skills

*Writing, editing,
photography,
print production,
website design
(continued)*

Co-Editor, *E-xcellence in Teaching*

Society for the Teaching of Psychology (Division 2–American Psychological Association). 2013–Present.

Solicit and edit essays on teaching techniques and tools, and publish them both as an online newsletter and in e-book format.

Coordinator, STP Programming at NITOP

Society for the Teaching of Psychology (Division 2–American Psychological Association). 2013–Present.

Assist in developing programming and working with invited speakers for this annual institute.

Consulting Editor, *Essentials of Psychology (6th edition)* by D. A. Bernstein.

Wadsworth/Cengage Learning. 2011–2012.

Took a lead role in revising the book's text and art, and helped oversee book production.

Consulting Editor, *Psychology (9th edition)* by D. A. Bernstein, L.A. Penner, A. Clarke-Stewart, & E. A. Roy.

Wadsworth/Cengage Learning. 2009–2011.

Assisted the lead author in revising the text and art, and helped oversee production. Supervised the updating of all ancillaries (i.e., Instructor Resource Manual, Student Study Guide, test bank, PowerPoint presentations, Critical Thinking Booklet, online concept maps, and Active Learning Booklet), some of which I created. With the book team, develop marketing strategies and a long-term plan for the book's growth.

Consulting Editor, *Essentials of Psychology (5th edition)* by D. A. Bernstein.

Wadsworth/Cengage Learning. 2009–2010.

Helped revise the text and art under an unusually short deadline. Persuaded book development team to revise all of the materials using the key terms promoted by the American Psychological Association to facilitate student learning and research.

Content Developer and Educational Consultant, 2006–2009.

Houghton Mifflin Company, 2006–2008; Wadsworth/Cengage Learning (successor to HM), 2008–2009.

Created ancillaries for the Bernstein introductory psychology textbooks, such as online concept maps, and Critical Thinking Booklets; expanded the Active Learning Booklets. Evaluated textbooks and test banks. Enhanced the e-book version of Nevid's *Psychology: Concepts and Applications* with additional resources. Edited tests and evaluation instruments for company website.

Peer Reviewer, *North American Journal of Psychology*. 2010–Present.

Webmaster, Broome Community College: Writing Initiatives Network Committee,

2006–2007; Learning Centered Environment Subcommittee, 2006–2007.

Webmaster, Ithaca College Psychology Department. 2000–2003.

Website Designer, Maine Writers & Publishers Alliance. Brunswick, ME. 1999.

Videographer, Editor, and Technician, Cornell Video Communication Lab.

1979–1985. Shot footage, edited video presentations, and maintained equipment.

Staff Writer and Editor for *The University Course Guide*, Student Committee on

Undergraduate Education, The University of Pennsylvania. 1977–1979.

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Photographer for community organizations, Ithaca, NY. 1999–2003.

Professional Freelance Photographer, Philadelphia, PA. 1975–1979. Exhibitions in Philadelphia, PA and Clark, NJ.

Positions of increasing responsibility at *The Daily Pennsylvanian*, Philadelphia, PA. **News Photographer**, 1975; **Photography Day Editor**, 1976; **Co-editor of Photography**, 1977; **Editor Emeritus**, 1978–1979.

Shared responsibilities for the operations of the photography department of a daily student newspaper. Trained photographers and junior editors; created graphic designs; and provided photographic images for news and feature articles.

Performance skills

Regularly Featured Guest on *The Morning Report*, WHCU-AM, Ithaca, NY. 1993–2006.

We discussed topics related to psychology and education.

Standup Comic, Ithaca, NY and Philadelphia, PA. 1975–1985.

Actor, community and college theaters in Clark, NJ, Philadelphia, PA, and Ithaca, NY. 1971–1989.

Professional Affiliations

American Psychological Association
Association for Psychological Science
Society for the Teaching of Psychology

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Professional Positions

(Chronological listing, some concurrent positions.)

2003– Present	Broome Community College, Psychology and Human Services Department: Professor (2013-Present); Associate Professor (2007–2013); Assistant Professor (2003–2007).
2009–2012	Wadsworth/Cengage: Consulting Editor
2006–2009	Houghton Mifflin: Content Developer and Educational Consultant
1997–2003	Ithaca College, Psychology Department: Assistant Professor (2000–2003); Lecturer (1997–2000).
1987–2001	TENET, Incorporated: Owner (1995–2001); Director of Operations (1987–1995).
1988–1997, 1999	State University of New York College at Cortland, Psychology Department: Lecturer.
1990–1991	Nazareth College, Psychology Department: Lecturer.
1987–1988	Marketing Consultant, Ithaca, NY.
1984–1987	Cornell University, Education Department: Graduate Teaching Assistant.
1984–1985	Cornell University, Riskey Residential College: Resident Artist.
1983	Cornell University, Education Department: Research Assistant.
1980–1982	Cornell University, Remote Sensing Laboratory: Photographic Consultant.
1979–1980	Cornell University, Communication Arts Department: Graduate Teaching Assistant.
1975–1979	Freelance Photographer, Philadelphia, PA.
1975–1979	<i>The Daily Pennsylvanian</i> : Editor Emeritus (1978–1979); Co-editor of Photography (1977); Photographic Day Editor (1976); News Photographer (1975).

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Volunteer Positions

2016-Present	American Psychological Association Committee on Associate and Baccalaureate Education Task Force to create a Top 20 Principles Guide for undergraduate education, Co-chair (with Megan Smith)
2016-Present	<i>Teaching of Psychology</i> , Consulting Editor
2016-Present	<i>Teaching Tips: A Compendium of Conference Presentations on Teaching, 2015-16</i> , Associate Editor
2016-Present	Society for the Teaching of Psychology Presidential Task Force on Psychology in the Communities, Chair
2016-Present	<i>The Psychology in Communities Wiki</i> , Creator and Administrator
2014-Present	Society for the Teaching of Psychology: Moderator of PsychTeach Listserv
2013-Present	Society for the Teaching of Psychology: Co-Editor, <i>E-xcellence in Teaching</i>
2013-Present	Society for the Teaching of Psychology: Coordinator, STP Programming at NITOP
2010-Present	North American Journal of Psychology: Peer Reviewer
2006-Present	Teaching of Psychology: Peer Reviewer
2006-2008	Houghton Mifflin: Member of the Technology Advisory Board
2005-2006	First Night International: Technology Consultant.
1999-2003	Photographer for community organizations.
1993-2006	WHCU-AM, <i>The Morning Report</i> radio program: Regularly featured guest.
1997-2001	Ithaca Mayor's Task Force: Organizer.
1992-2001	Organizer for community projects (Ithaca Youth Bureau, Southside Community Center, etc.).
1999	Maine Writers & Publishers Alliance: Website Designer.
1997-1999	CLEAR Foundation: Educational Consultant.
1996-2001	Learning Web: Mentor
1996-1998	Cornell University, Friends of Risley Theatre: Chair.
1997-1998	KidBuild 1998: Organizer.
1997-1998	IthacaNet, Inc.: Steering Committee Member.
1986-1991	Cornell University, Dean of Students Office: <i>Dear Uncle Ezra</i> Advisor.
1971-1989	Actor, Clark, NJ, Philadelphia, PA and Ithaca, NY.
1984-1985	Cornell University, Risley Theatre: Technical Director.
1979-1985	Cornell University, Triangle Fraternity: Houseparent.
1979-1985	Cornell University, Video Communication Lab: Videographer, Editor, Technician.
1975-1985	Standup Comic, Philadelphia, PA and Ithaca, NY.
1979-1981	University of Pennsylvania, Kite and Key Society: Ambassador.
1978-1979	University of Pennsylvania, Students Helping Students program: Student Mentor.
1977-1979	University of Pennsylvania, Student Committee on Undergraduate Education: Staff Writer, Editor.
1975-1978	University of Pennsylvania, Hill House Players: Director, Technical Director, Stage Manager.